

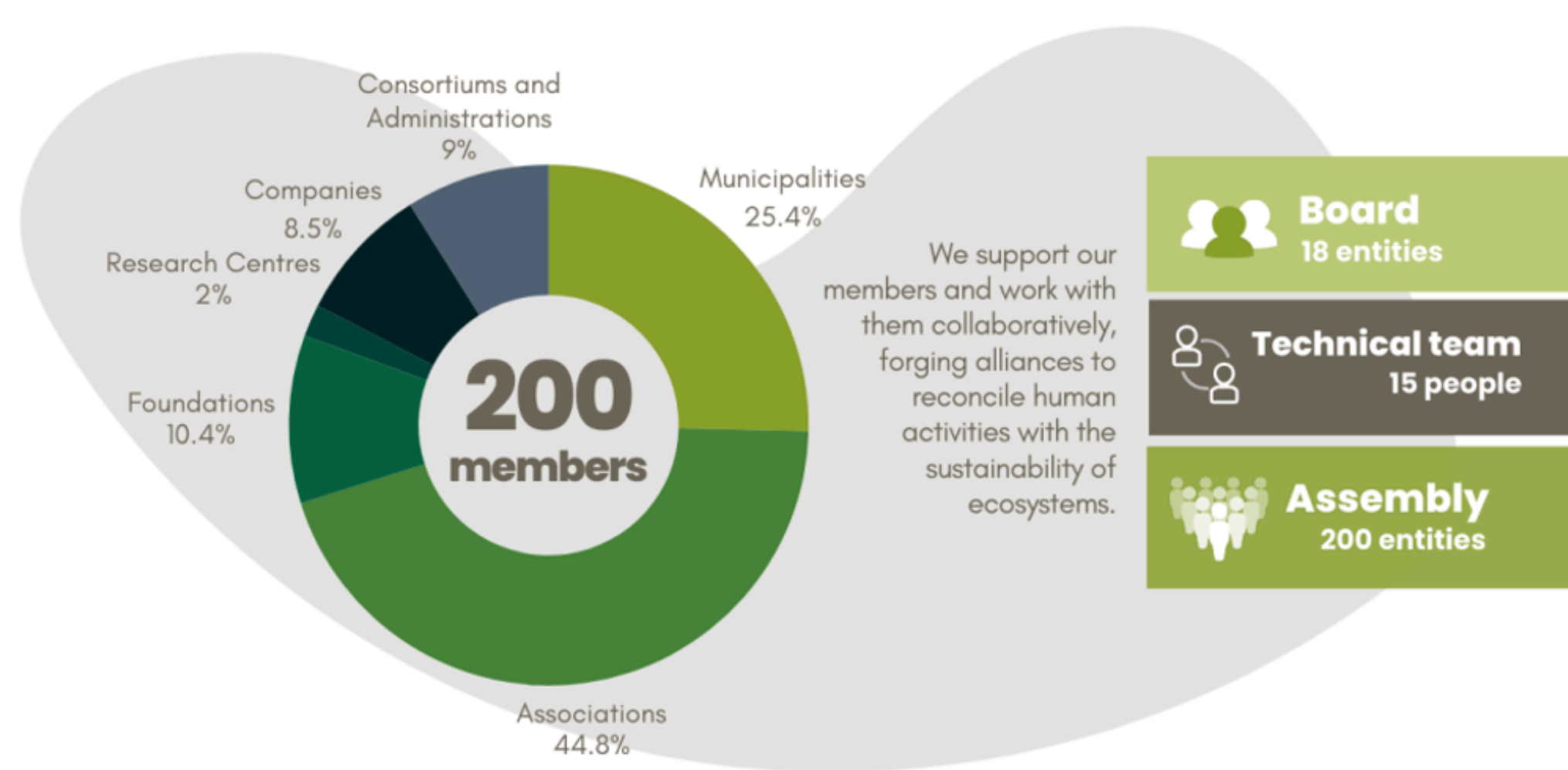


Corporate alliance program

Who are we?

We are a non-profit organization, declared of public utility.

Our mission: PROMOTE NATURE CONSERVATION



+20 years of experience and institutional recognition



Unique network of entities in Catalonia (+95% of the sector)



Impact and social legitimacy

We are members of the following European and international networks:



Current situation in Catalonia



A territory with water stress

*16% reduction in precipitation
Worst drought on record
(2021-2024)*



Critical biodiversity focus

*-1% European territory
+25% European biodiversity
-28% biodiversity in 20 years*



Growing climate vulnerability

*Increased flooding,
coastal erosion, heat waves and large fires*



Insufficient public funds

<40% of the resources needed



We all depend on healthy ecosystems

*People
Companies
Communities
Territories*

Objective

Collaborate with all actors in society to:



The XCN is the bridge between business and real local impact.

We connect companies with a network of active initiatives, with clear results in biodiversity, restoration and climate.



XCN Program for Companies

We have 3 ways to collaborate with the XCN:



Strategic alliances

We build long-term alliances with committed companies to jointly promote high-impact projects, strengthen their positioning and generate sustainable value on an ongoing basis.



Impact projects

We promote specific projects for the conservation and restoration of nature in Catalonia, with tangible impact and aligned with the company's priorities.



On-time collaboration

We offer one-off collaboration options: activities, workshops or sponsorships, to contribute flexibly to impactful initiatives.



Strategic alliances



Strategic alliances

We promote long-term strategic alliances with companies to generate a real and measurable impact on nature, while strengthening their environmental positioning and commitment.

What does our offer include?



Consulting/Expertise



Restoration projects



Employee commitment



Visibility



Reports and indicators



Community involvement



Consulting / Expertise

We work with companies to implement a REGENERATIVE MODEL, moving from "doing less harm" to actively restoring ecosystems.

We can help you in the following areas:

- Diagnosis of dependencies/risks and opportunities
- Impact analysis
- Reduction plan
- Compensation proposals
- Regenerative initiatives

We collaborate with a network of trusted external consultants specialized in these areas.

Advantages

Risk reduction and regulatory anticipation

Improving strategic decision-making

Access to specialized expertise

Restoration projects

We collaborate with more than 100 nature conservation organizations that promote nature-based solutions to respond to the main environmental challenges in Catalonia.



Climate and territorial resilience



Regeneration of landscapes and rural environments



Sustainable water management



Renaturalization and resilience of urban environments



Biodiversity restoration



Health and Nature

Advantages

Local impact

Access to active projects network

Projects adaptable to the company's objectives

Possibility to visit projects on site

We work together to develop the plan, execute it, and track its real impact.



Employee commitment

We offer many ways for your team to get involved in your sustainability efforts:

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- Awareness workshops
 - Volunteer days in the project you funded
 - Purposeful team activities in nature
 - Payroll rounding



Advantages

Talent retention and attraction

Cohesion with shared purpose

Employee involvement in the CSR strategy

Tell us what you would like to do and we can work together to implement it.

Visibility

We turn your commitment into a visible and impactful story.

Co-branding

Joint projects and initiatives

Social networks

Campaigns, mentions and shared content

XCN and company's website

Prominent presence and visibility as a partner

Content production

Videos, photographs and storytelling

PR & success stories

Diffusion in media and corporate materials

Events

Nature Week, UItra Clean Marathon...

Advantages

Improved brand image

Increased visibility

Differentiation

Access to engaged audiences

And for even more visibility, join 1% for the planet





Reports and indicators

We make sure to structure and communicate the impact with clear and useful indicators, aligned with the main sustainability reference frameworks.



Impact reports

Impact reports with personalized indicators according to your organization's needs

Frames of reference

We work to align with recognized standards such as GRI, TNFD, SBTN, CSRD, SDGs / UN Global Compact, B Corp , EcoVadis

Key indicators

- CO₂ captured or avoided
- Hectares protected/restored
- Impact on biodiversity
- Impact on water



Advantages

Measurable and verifiable environmental impact

Alignment with global standards

Improved credibility with investors and customers



Community involvement

We promote the involvement of the local community as a key lever to generate environmental awareness and strengthen the positive impact of organizations in the territory.



Possible actions:

- Volunteering days
 - Environmental awareness programs for educational centers
 - Conferences and information sessions open to the public
 - Alliances with social entities in the territory
 - Communication initiatives with the local community
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Advantages

Connection with local community

Social and territorial reputation

Tangible and visible social impact



Economic benefits

Donations to the XCN can be eligible for tax deductions of up to 40%, according to current regulations, generating a positive environmental impact with a reduced net cost for the company.

An efficient way to combine environmental responsibility and tax optimization.



Impact projects





Impact projects

We offer companies the opportunity to finance specific nature conservation projects in Catalonia, with real, measurable impact and aligned with corporate sustainability objectives.



The XCN collaborates with more than 100 nature conservation organizations in Catalonia.

We can offer a wide range of actions:

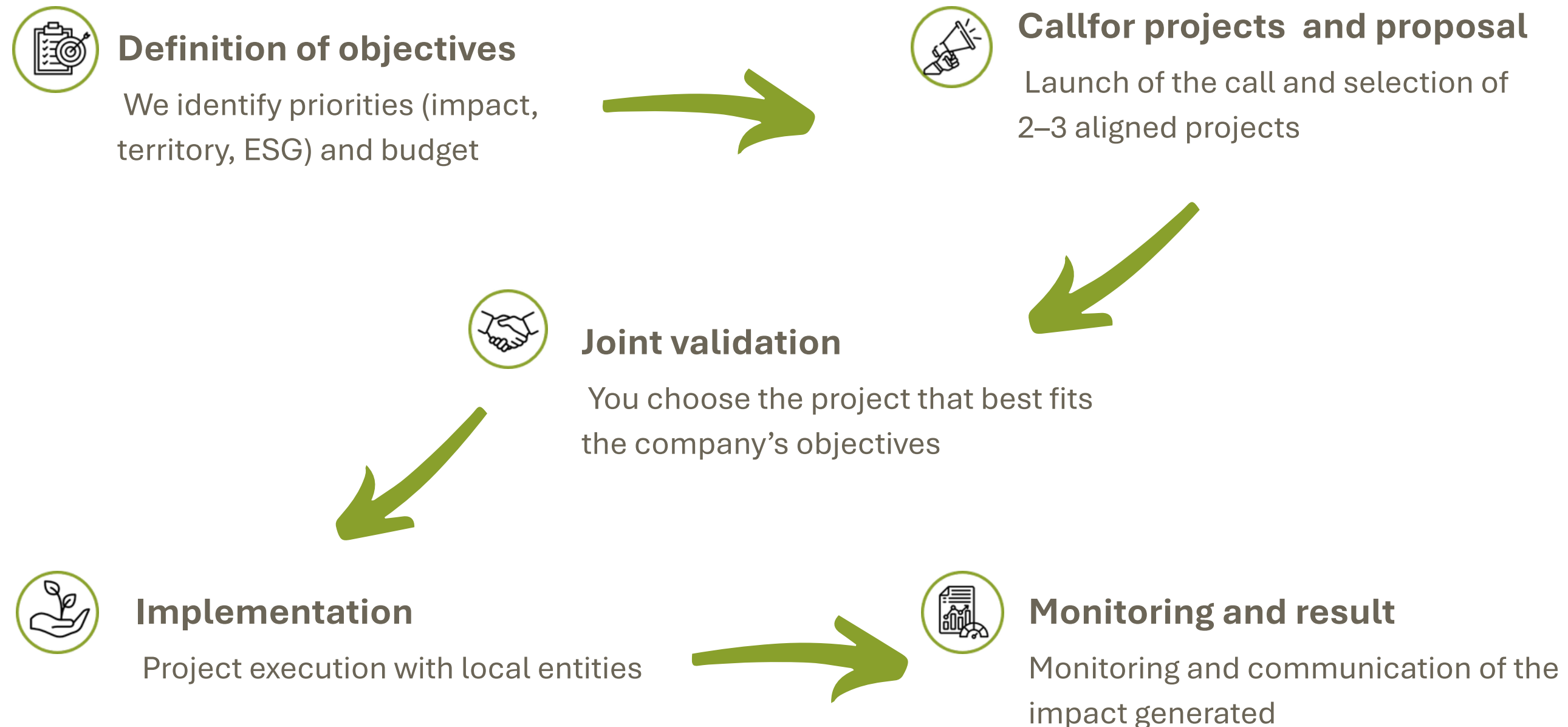
- Wetland restoration,
- Forest conservation,
- Reintroduction of endangered species,
- River recovery
- Urban renaturalization
- Health and nature
- ... and much more



We work together to develop the plan, execute it, and track its real impact.

How does it work?

An agile and tailored process to connect your goals with impactful projects.





Real impact

Impact projects that generate environmental, social and business value

Key benefits

Real and measurable impact on biodiversity, climate and territory

Strengthening brand and reputation with specific actions

Content for reporting and corporate communication

Connection with the territory and the local community

A specific project, with tangible impact and strategic value for your company.



Additional services

We complete projects with additional services to maximize impact and value for your company.

Additional services (add-ons)

Advanced reporting (ESG indicators, CO₂, etc.)

Content production (videos, photographs, storytelling)

Team activities (volunteering, workshops, immersions)

Visibility and communication (networks, PR...)

So that each project goes beyond impact and becomes a strategic opportunity.



Punctual collaboration





Punctual collaboration

We offer a set of services so that your organization can actively collaborate in nature conservation and generate a positive environmental impact.

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- **Meaningful team activity:**
Experiences that strengthen team cohesion while generating real environmental impact.
 - **Collaborative workshops:**
Collective intelligence workshops, to raise awareness, understand and promote action on different issues (climate mural, and more)
 - **Pro Bono:**
Voluntary professional support provided by companies to the XCN (material, expertise, etc.)
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Punctual collaboration



- **Rounding**

Micro-donation tool that allows customers to round up the final amount of their card purchases (physical or online) and donate the difference. It also exists for employees who want to round up their salary to donate the difference to an environmental cause.



- **Donation:**

Direct financial contribution to the XCN or one of its member entities.



- **Sponsorship:**

Strategic collaboration that links the company's brand to an event organized by the XCN or one of its member entities.

Let's talk!

Every company is different.
We help you identify the nature-based solutions that best suit your objectives, the territory in which you operate and the impact you want to generate.

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